



**CALLIGRAPHIC LASHES  
DEPLOYED LENGTHS  
IDEAL GLIDING SENSATION**



## MAKE-UP RESULT

SURREALIST  
EVER FRESH  
SMUDGEPROOF

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EVER FRESH  
SMUDGEPROOF

DAY AFTER DAY:

- CALLIGRAPHIC  
LASHES
- DEPLOYED  
LENGTHS
- IDEAL GLIDING  
SENSATION

1<sup>ST</sup> MASCARA THAT  
DOES NOT DRY OUT in  
the bottle from the 1<sup>st</sup> to  
the last day of use



## APPLICATION

Apply SURREALIST  
EVERFRESH  
SMUDGEPROOF from  
the roots to the tips

- 1 Use the larger rounded-shaped part to deposit charge, deploy graphically the fringe, with separation
- 2 With the thin brush end, catch the short lashes: first in the outer corner
- 3 Secondly in the inner corner





## UNPRECEDENTED JEWEL-DESIGN



Packaging technical  
exploit

Premium Jewel design  
Calligraphic and  
inkwell inspiration

# SURREALIST EVERFRESH SMUDGEPROOF

## MAKE-UP RESULT

- Calligraphic  
Lengths

## SMUDGEPROOF EVERFRESH TECHNOLOGY

(A brush/bottle/  
formula trio)

- Elastomere  
Corolla Brush  
+  
• Gliding  
smudgeproof  
formula  
+ bottle  
= Doesn't dry out

## PREMIUM JEWEL DESIGN

- Calligraphic  
inspiration